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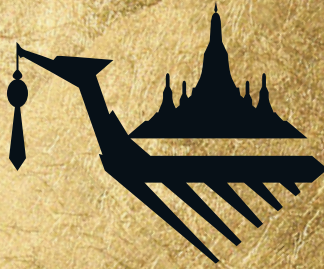
**DITP**

DEPARTMENT OF  
INTERNATIONAL TRADE PROMOTION  
MINISTRY OF COMMERCE, THAILAND



**GIT**

Gem and Jewelry  
Institute of Thailand



BANGKOK GEMS  
& JEWELRY FAIR

THE 72<sup>ND</sup> BANGKOK GEMS & JEWELRY FAIR

# POST SHOW REPORT

THE WORLD'S LEADING  
GEMS & JEWELRY DESTINATION

9-13 SEPTEMBER 2025



## Bangkok Gems & Jewelry Fair 72<sup>nd</sup> Edition Hits New Records with Nearly 4.7 Billion THB in Trade Value



The Department of International Trade Promotion (DITP), in collaboration with the Gem and Jewelry Institute of Thailand (Public Organization) – GIT proudly announced the resounding success of the 72<sup>nd</sup> Bangkok Gems & Jewelry Fair (BGJF), held from 9–13 September 2025 at the Queen Sirikit National Convention Center (QSNCC). The fair recorded an unprecedented trade value of 4.7 billion THB, representing a 26% increase from the previous edition. Over the five-day event, the fair welcomed more than 46,000 trade visitors from around the world, reaffirming its position as one of the most influential gatherings in the global gems and jewelry industry.





With 1,106 exhibitors occupying 2,628 booths, the fair offered a diverse showcase spanning gemstones, diamonds, gold, silver, pearls, fine jewelry, machinery, and packaging solutions. This strong turnout from both exhibitors and visitors reflects not only the dynamism of Thailand's jewelry sector but also the fair's role as a premier international trading platform that bridges heritage, innovation, and global opportunity.





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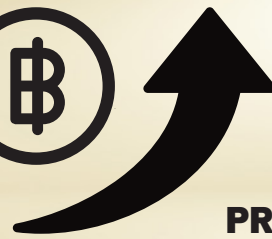
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# FACTS & FIGURES

ESTIMATED ORDER VALUE

**4.7 BILLION** THB



**26%**

**INCREASE  
FROM THE  
PREVIOUS EDITION**



**46,129**  
VISITORS

FROM



**121**  
COUNTRIES

**15.3%**

RISE FROM LAST EDITION



**61%**  
INTERNATIONAL  
**39%**  
DOMESTIC

TOP  
PRODUCT  
CATEGORIES



1. GEMSTONES
2. SILVER JEWELRY
3. FINE JEWELRY
4. MACHINERY  
& EQUIPMENT
5. DIAMONDS

EXHIBITORS



**1,106**  
COMPANIES

**2,628**  
BOOTHs

FROM 23 ECONOMIES

1. THAILAND
2. HONG KONG SAR
3. SRI LANKA
4. JAPAN
5. CHINA

TOP 10 VISITING COUNTRIES



- 1 INDIA
- 2 MYANMAR
- 3 CHINA
- 4 SRI LANKA
- 5 JAPAN
- 6 PAKISTAN
- 7 UNITED STATES  
OF AMERICA
- 8 RUSSIA
- 9 VIETNAM
- 10 AUSTRALIA



## THE FAIR HIGHLIGHTS

### The Opening Ceremony of the 72<sup>nd</sup> Bangkok Gems and Jewelry Fair

On 9<sup>th</sup> September 2025, Mr. Vuttikrai Leewiraphan, Permanent Secretary of the Ministry of Commerce, presided over the opening of the 72<sup>nd</sup> Bangkok Gems and Jewelry Fair, marking the glittering start of this prestigious gems and jewelry trade show. "With more than four decades of growth, the Fair, now in its 72<sup>nd</sup> edition, stands as a flagship initiative of the Ministry of Commerce and a vital mechanism in advancing Thailand's gems and jewelry industry. I am proud that today, Bangkok Gems is recognized by global buyers as one of the world's top four jewelry trade shows and as a must-attend destination for buyers and industry professionals worldwide. This

is a true testament to the confidence international buyers place in the Thai jewelry industry," said the Permanent Secretary, while Ms. Sunanta Kangvalkulkij, Director-General of the Department of International Trade Promotion added that "Beyond being a showcase of Thailand's top jewelry manufacturers and exporters, the Fair is also a trusted sourcing destination for global brands seeking original design manufacturers. With more than half of its exhibitors in the colored gemstones category, Bangkok Gems is recognized as the largest marketplace for colored stones in the world."

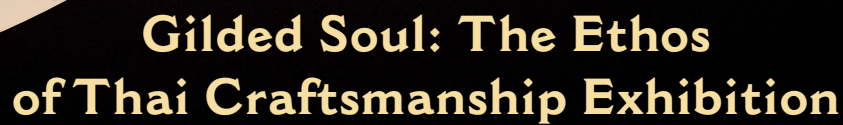




## The Networking Reception

On the evening of the opening day, DITP, the main organizer and GIT, co-organizers of Bangkok Gems, hosted a Networking Reception to foster connections among international buyers, exhibitors, trade representatives, and distinguished guests. The gathering, held under the theme of 'Thailand's Gems and Jewelry Districts' created an inviting setting that encouraged collaboration and future partnerships and also made the evening truly memorable.





line embodies the breath of art, every pattern echoes the soul. This exhibition is designed to convey cultural and emotional dimensions through contemporary interpretation, inviting guests to witness jewelry not merely as an adornment, but as a poetic journey through Thailand's rich gems and jewelry heritage.





## The New Faces

As a highlight of Bangkok Gems, the New Faces zone shines a spotlight on emerging Thai designers, innovative SMEs, and artisanal brands that are redefining the country's jewelry landscape with fresh ideas, bold designs, and exceptional craftsmanship.





## Seminars

Throughout the fair, a wide range of seminars and workshops provide valuable insights for industry professionals. Covering topics from market trends to innovation and sustainability, these sessions offer participants the tools and knowledge to stay ahead in the global gem and jewelry trade.





## Thailand Gold Forum 2025

The Thailand Gold Forum 2025, held during the 72<sup>nd</sup> Bangkok Gems & Jewelry Fair, brought together leading voices from the World Gold Council, regional bullion markets, and key industry experts to discuss the future of gold trading in Southeast Asia. The session underscored the region's growing

importance as a driver of global growth, resilience, and connectivity in the gold industry. From investment trends to market opportunities, participants explored both the potential and challenges that will shape Southeast Asia's role in the international gold trade.



# TESTIMONIALS



**Daria & Anna Ginsburg,  
Israel**

"We come to look for different types of gemstones here, because this fair is known to be the biggest fair for gemstones. This fair we can find different types of materials and different price ranges. For us, it is very convenient, and the venue is an amazing place."



**Emma Tinnyunt Meeten,  
United Kingdom**

"It is my first time here at the show. I have always heard about Bangkok Gems for many years, so this time I decided to come take a look. The fair is very well organized. The people and the staff are very friendly. For the show, it is a lot to take in, I really recommend 5 days here."



**Rui Galopim de Carvalho,  
Portugal**

"There are a lot of interesting things in the fair, not only natural gemstones but also artificial products. I saw a lot of sapphires, emeralds and cubic zirconias. You can see both the rough crystals and the cut materials. You can see both before and after, and from the educational point of view this is very important."



**Ryan Rought,  
United States**

"It is my first time here. The fair is big, with lots of options. It would take a few days to see it all. It is always good to make a connection, just like they say that a network is a net worth, and there are a lot of people here to meet and to do potential business with in the future."



**Dominika Imamoto,  
Poland**

"The fair has huge choices and offers very beautiful pieces of jewelry. I love high jewelry and the exhibition here is really amazing. European fairs have their own vibes, but the high jewelry pieces here really make me wow."



**Nathinee  
Thamavaranukup,  
Thailand**

"Thailand is known as the center of gemstone trading, and also craftsmanship. So there are actually lots of gems and jewelry traders here. As for the location, everyone says that the venue is quite convenient. The facility is also really nice here."



**Ruy Maldonado,  
United States**

"It has been a great fair so far. This is my third time coming. This edition has a lot more vendors and it is a really great place. The location is very easy, and you can see a lot of different products and prices. The fair has everything, with a great variety."



**Warinrampai  
Rungsakaolert,  
Thailand**

"I have been coming here for the past three years, so at least six times here. The Bangkok Gems show is a great opportunity to meet other suppliers and customers, and also a chance to network with industry peers and update on industry tech trends, technical knowledge, and see the prices."